On 15 May of the Dissemination Science Institute, we will host a Dissemination Development Workshop (DDW). These workshops are based on the Behavioral Research in Diabetes Group Exchange (BRIDGE) workshop model\(^1\) put forth by the Psycho-Social Aspects of Diabetes research group which facilitates expert feedback on “work in development” (http://www.psad-easd.eu/members-directory/wpbdp_tag/behavioral-research-in-diabetes-group-exchange-bridge/) that has been revised and expanded by the Society for Implementation Research Collaboration (SIRC) (https://societyforimplementationresearchcollaboration.org/irdw/).

This workshop approach allows projects in their initial stages to be developed within a structured forum, guided by a facilitator and two types of expert participants: presenters and attendees. The presenter uses a one-page handout and verbal presentation to present their proposal and questions (no PowerPoint). The facilitator elicits feedback from attendees using a format designed to maximize the number of unique points made. One goal is to provide feedback to the presenter. The more important goal is to facilitate a discussion that focuses on the cutting-edge and critical issues in the field.

An evaluation was conducted on the impact of these workshops at SIRC. Mixed method analyses indicated they were acceptable, effective for collaboration and growth, and effective for enhancing success in obtaining grants. A third (35.3 %) of presenters ultimately received funding for research proposals they presented, and attendees agreed or strongly agreed that the workshop was interesting, they learned new things, could apply what they learned, and the organization and facilitation structure was effective.\(^2\)

Each Dissemination Science Institute (DSI) workshop will provide an opportunity for four presenters to receive feedback on their project in development from a range of dissemination science experts, suicide prevention researchers and policy makers from the Department of Defense as well as Veteran and civilian sectors concerned with military suicide. Participants will be matched into workshop groups of no more than 20 people. Our goal is to apply the information learned in the first day to expand everyone's understanding of how to successfully disseminate suicide prevention information and promote its use in the military and beyond.

We will be reviewing two types of dissemination in these workshops (you can choose either one):

1. Dissemination of suicide prevention research findings or effective interventions to a policy maker
2. Media campaign or other project to bring suicide prevention messages to a broad audience

If you are developing or involved in an ongoing dissemination process along either of these lines and would like to improve its reach or effectiveness, we encourage you to present at the DDW. Your part of the workshop will be 45 min divided into your presentation of 10-20 min and feedback for 25-35 min.

Kate Comtois (kcomtois@uw.edu) will provide assistance with your one page summary of your plan (i.e., talking points or briefing for Option 1 and summary of the messaging process (and evaluation, if any) for Option 2).

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\(^1\) Behavioral Research in Diabetes Group Exchange - BRIDGE – Psychosocial Aspects of Diabetes (PSAD) Study Group http://www.psad-easd.eu/bridge/